**FCC 388**

**DTV Quarterly Activity Station Report**

<table>
<thead>
<tr>
<th>Licensee</th>
<th>WASHBURN UNIVERSITY OF TOPEKA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Call Sign</td>
<td>KTWU</td>
</tr>
<tr>
<td>Facility Id</td>
<td>70938</td>
</tr>
<tr>
<td>Previous Call Sign (if applicable)</td>
<td></td>
</tr>
</tbody>
</table>

**Community of License**

<table>
<thead>
<tr>
<th>City</th>
<th>State</th>
<th>County</th>
<th>Zip Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOPEKA</td>
<td>KS</td>
<td>SHAWNEE</td>
<td>66621</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Nielsen DMA</th>
<th>World Wide Web Home Page Address</th>
<th>Licensee Renewal Expiration Date (mm/dd/yyyy)</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOPEKA</td>
<td>KTWU.WASHBURN.EDU</td>
<td>06/01/2014</td>
</tr>
</tbody>
</table>

**Channel Numbers:** (Check the Channel Number(s) to which this form applies.)

- **Analog** 11
- **Digital** 23

**Report reflects information for quarter ending:** 06/30/2008

**Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?**

- Option One (A and D) ☑
- Option Two (B and D) ☑
- Option Three (C and D) ☑

**Over the past quarter, have you fully complied with the requirements of this option?**

- ☑ Yes
- ☑ No

**Simulcasting:**

- Are you simulcasting on your Analog channel and your primary Digital stream? ☑

**Application Purpose:**

- DTV Education Report ☑
- Amendment ☑ File Number -

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

**Section C (For Noncommercial broadcasters only)**

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

**Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?**

- ☑ Yes
- ☑ No

**30 Minute Educational Programs - Last Quarter**

How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

**Total number of 30 Minute Informational Programs**

1

**Comments:**

KTWU AIRED COUNTDOWN TO DIGITAL ON JUNE 18, 2008 AT 7:00 PM. THIS PROGRAM WAS PROVIDED BY THE NATIONAL ASSOCIATION OF BROADCASTERS WITH INTERNAL BREAKS INCLUDED FOR...

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http://fjallfoss.fcc.gov/cdbs/cdbs_docs/388_101.cfm?printform=Y&formid=388&appn=1255... 7/10/08
COMMERICAL STATIONS. AS A COMMERCIAL-FREE STATION, WE FILLED THE INTERNAL BREAK TIMES WITH A LOCAL MESSAGE FROM OUR GM REGARDING OUR LOCAL STATION INITIATIVES, ENDING WITH A CALL FOR ACTION AND ALSO PSA'S PROVIDED BY PBS IN ORDER TO SEAMLESSLY CONTINUE THE DTV MESSAGE FOR THE FULL LENGTH OF THE PROGRAM.

Section D (For all broadcasters)

### Additional DTV On-air Initiatives - Last Quarter

<table>
<thead>
<tr>
<th>Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.</th>
<th>☐ Yes ☐ No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comments:</td>
<td></td>
</tr>
</tbody>
</table>

### Station Website Additional Activity Related to the DTV Transition - Last Quarter

<table>
<thead>
<tr>
<th>Does your station have a Website?</th>
<th>☐ Yes ☐ No</th>
</tr>
</thead>
<tbody>
<tr>
<td>If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.</td>
<td>☐ Yes ☐ No</td>
</tr>
<tr>
<td>Comments:</td>
<td>WE ARE CURRENTLY CARRYING A LINK TO <a href="http://WWW.DTV2009.GOV">WWW.DTV2009.GOV</a> ON OUR HOMEPAGE, IN ADDITION TO A DIGITAL TELEVISION SUB-PAGE THAT GIVES A BRIEF OVERVIEW OF THE DIGITAL CONVERSION, INCLUDING COUPON REQUIREMENTS. THE SUB-PAGE INCLUDES A LINK TO THE COUPON PROGRAM AT <a href="http://WWW.DTV2009.GOV">WWW.DTV2009.GOV</a>, AS WELL AS A LINK TO THE FCC WEBSITE, <a href="http://WWW.DTV.GOV">WWW.DTV.GOV</a>. DURING THE 2ND QUARTER WE PUT A DIRECT LINK TO THE COUPON PROGRAM AT <a href="http://WWW.DTV2009.GOV">WWW.DTV2009.GOV</a> ON OUR HOMEPAGE AND ADDED A NEW LINK THAT INFORMS BROWSERS OF SCHEDULED OUTREACH EFFORTS THROUGHOUT THE KTWU VIEWING AREA.</td>
</tr>
</tbody>
</table>

### Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

- **Speaking Engagements**
  - APRIL 4, 2008 - PRESENTATION FOR LEADERSHIP GREATER TOPEKA CLASS OF 2008 (41 ATTENDED)
  - APRIL 11, 2008 - PRESENTATION FOR KANSAS STATE DEPARTMENT OF EDUCATION/CURRICULUM DIRECTORS ORGANIZATION (135 ATTENDED)
  - APRIL 24, 2008 - PRESENTATION DURING THE PRODUCERS CLUB TRIP (40 ATTENDED)
  - APRIL 28, 2008 - PRESENTATION FOR KTWU VOLUNTEERS (16 ATTENDED)
  - MAY 23, 2008 - PRESENTATION FOR WASHBURN UNIVERSITY VICE PRESIDENTS AND AREA DIRECTORS (20 ATTENDED)
  - JUNE 5, 2008 - PRESENTATION FOR VALLEY FALLS ROTARY CLUB (18 ATTENDED)
  - JUNE 11, 2008 - PRESENTATION FOR TOPEKA WEST ROTARY CLUB (20 ATTENDED)
  - JUNE 11, 2008 - PRESENTATION AT SENECA PUBLIC LIBRARY (2 ATTENDED)
  - JUNE 12, 2008 - PRESENTATION AT ROLLING HILLS LIBRARY IN ST. JOSEPH, MO (35 ATTENDED)
  - JUNE 13, 2008 - PRESENTATION FOR LOCAL ROTARY CLUB BREAKFAST (60 ATTENDED)
  - JUNE 24, 2008 - PRESENTATION FOR KTWU COMMUNITY ADVISORY COMMITTEE (12 ATTENDED)

- **Community Events**

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http://fjallfoss.fcc.gov/cdbs/cdbs_docs/388_101.cfm?printform=Y&formid=388&appn=1255... 7/10/08
Comments:
APRIL 1, 2008 - HOSTED A BOOTH AT THE WASHBURN UNIVERSITY TECHNOLOGY FAIR; ONE-ON-ONE INFORMATIONALS AND DEMONSTRATIONS (APPROXIMATELY 50 ATTENDED)

☑️ Other (describe)

Comments:
RECEIVED STIPEND FOR AND HIRED A DIGITAL OUTREACH ASSISTANT TO ASSIST WITH STATION OUTREACH EFFORTS.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

<table>
<thead>
<tr>
<th>Station Certification</th>
</tr>
</thead>
<tbody>
<tr>
<td>I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.</td>
</tr>
<tr>
<td>Typed or Printed Name of Person Signing</td>
</tr>
<tr>
<td>EUGENE C. WILLIAMS</td>
</tr>
<tr>
<td>Signature</td>
</tr>
<tr>
<td></td>
</tr>
</tbody>
</table>

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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Federal Communications Commission

FCC MB - CDBS Electronic Filing
Account number: 652749

Description: KTWU 2ND QUARTER ACTIVITY REPORT
Application Reference Number: 20080710AEU
Successfully filed at Jul 10 2008 12:03PM

Based on the information supplied, no fee is required.