

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
<b>FCC 388</b> <b>DTV Quarterly Activity Station Report</b>				FOR COMMISSION USE ONLY FILE NO. BDERET-20081010AXH	
Licensee WASHBURN UNIVERSITY OF TOPEKA					
Call Sign KTWU		Facility Id 70938		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
TOPEKA		KS	SHAWNEE		66621 -
Nielsen DMA TOPEKA		World Wide Web Home Page Address KTWU.WASHBURN.EDU		Licensee Renewal Expiration Date (mm/dd/yyyy) 06/01/2014	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	11				
<input checked="" type="checkbox"/> Digital	23				
Report reflects information for quarter ending: 09/30/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input checked="" type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Simulcasting:</b>					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Application Purpose:</b>					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

**Section C (For Noncommercial broadcasters only)**

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).	
Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?	<input checked="" type="radio"/> Yes <input type="radio"/> No
<b>30 Minute Educational Programs - Last Quarter</b>	
How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.	
Total number of 30 Minute Informational Programs 3	
Comments: KTWU AIRED COUNTDOWN TO DIGITAL ON 8/17 AT 3:30 PM; 8/31 AT 12:30 PM, AND 9/10 AT 2:30 PM. THIS PROGRAM WAS PROVIDED BY THE NATIONAL ASSOCIATION OF BROADCASTERS WITH INTERNAL	

BREAKS INCLUDED FOR COMMERCIAL STATIONS. AS A COMMERCIAL-FREE STATION, WE FILLED THE INTERNAL BREAK TIMES WITH A LOCAL MESSAGE FROM OUR GM REGARDING OUR LOCAL STATION INITIATIVES, ENDING WITH A CALL FOR ACTION AND ALSO, PSAS PROVIDED BY PBS IN ORDER TO SEAMLESSLY CONTINUE THE DTV MESSAGE FOR THE FULL LENGTH OF THE PROGRAM.

**Section D (For all broadcasters)**

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input type="radio"/> Yes <input checked="" type="radio"/> No
Comments:	
<b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: WE ARE CURRENTLY CARRYING A LINK TO WWW.DTV2009.GOV ON OUR HOMEPAGE, IN ADDITION TO A DIGITAL TELEVISION SUBPAGE THAT GIVES A BRIEF OVERVIEW OF THE DIGITAL CONVERSION, INCLUDING COUPON REQUIREMENTS. THE SUBPAGE INCLUDES A LINK TO THE COUPON PROGRAM AT WWW.DTV2009.GOV, AS WELL AS A LINK TO THE FCC'S WEBSITE, WWW.DTV.GOV. DURING THE SECOND QUARTER WE PUT A DIRECT LINK TO THE COUPON PROGRAM AT WWW.DTV2009.GOV ON OUR HOMEPAGE AND ADDED A NEW LINK THAT INFORMS BROWSERS OF SCHEDULED OUTREACH EFFORTS THROUGH THE KTWU VIEWING AREA. NO CHANGES WERE MADE TO OUR WEBSITE DURING THE THIRD QUARTER, WITH THE EXCEPTION OF UPDATING OUTREACH EFFORTS; CHANGES MADE IN THE FIRST AND SECOND QUARTER STILL APPLY.	
<b>Additional DTV Outreach Efforts -- Last Quarter</b>	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements  Comments: 7/15/08, ALDERSGATE VILLAGE; STAFF AND RESIDENTS (150 ATTENDED)  7/17/08, AT&T LIFETIME PIONEERS GROUP (APPROXIMATELY 75 ATTENDED)  7/23/08, SUNSET OPTIMIST CLUB (APPROXIMATELY 20 ATTENDED)  8/12/08, MORRILL PUBLIC LIBRARY, HIAWATHA (APPROXIMATELY 20 ATTENDED)  8/14/08, WASHBURN UNIVERSITY STAFF AND FACULTY (APPROXIMATELY 20 ATTENDED)  8/27/08, SOUTHWEST OPTIMIST CLUB (APPROXIMATELY 20 ATTENDED)  8/28/08, DOWNTOWN TOPEKA ROTARY CLUB (APPROXIMATELY 200 ATTENDED)  9/3/08, TECUMSEH KIWANIS CLUB (APPROXIMATELY 25 ATTENDED)  9/9/08, HEARTLAND SERTOMA CLUB (APPROXIMATELY 20 ATTENDED)  9/14/08, DOROTHY BRAMLADGE LIBRARY, JUNCTION CITY (APPROXIMATELY 10 ATTENDED)  9/15/08, COUNCIL GROVE PUBLIC LIBRARY, COUNCIL GROVE (APPROXIMATELY 45 ATTENDED)  9/18/08, WAMEGO PUBLIC LIBRARY, WAMEGO (APPROXIMATELY 20 ATTENDED)	

9/23/08, BECK BOOKMAN LIBRARY, HOLTON (APPROXIMATELY 10 ATTENDED)

Community Events

Comments:

9/10/08, WASHBURN CAREER FAIR FROM 10 AM TO 2 PM. WE PROVIDED A DTV OUTREACH SPECIALIST FROM OUR STAFF TO ANSWER QUESTIONS RELATED TO THE TRANSITION. INFORMATIVE HANDOUTS AND NTIA COUPON APPLICATIONS WERE ALSO MADE AVAILABLE FOR THOSE IN ATTENDANCE. APPROXIMATELY 200 STOPPED BY THE BOOTH.

Other (describe)

Comments:

KTWU HOSTED A DIGITAL FAIR FOR CONTRIBUTING MEMBERS WHERE INVITED GUESTS COULD ATTEND A 30-MINUTE INFORMATIONAL PRESENTATION AND Q&A ON DIGITAL BROADCASTING, APPLY FOR NTIA COUPONS, PARTICIPATE IN A HANDS-ON DEMO ON HOOKING UP A CONVERTER BOX AND SEE THE DIFFERENT DTV MODEL TVS THAT WERE ON DISPLAY. APPROXIMATELY 150-200 MEMBERS ATTENDED PRESENTATIONS AND FAIR.

**This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.**

Comments:

WE CONTINUE TO SCHEDULE MORE SPEAKING ENGAGEMENTS FOR THE FOURTH QUARTER, WITH HEAVY CONCENTRATION FOCUSED TOWARDS THOSE WHO RECEIVE OUR SIGNAL VIA OUR TRANSLATOR SITE IN MORAN, KANSAS, AND CONTINUE TO LOOK FOR OTHER COMMUNITY EVENTS THAT WE CAN TIE INTO OUR DIGITAL EDUCATION AWARENESS.

DURING THE THIRD QUARTER, WE RECEIVED A LOT MORE PHONE CALLS IN RELATION TO PHYSICALLY HOOKING UP THE CONVERTOR BOX, MANY OF WHICH WE WERE ABLE TO WALK THROUGH OVER THE PHONE. THERE WERE ONE OR TWO INSTANCES WHERE WE ACTUALLY WENT TO THE HOME AND ASSISTED WITH THE CONNECTING OF THE CONVERTER BOX TO THE TV. THESE REQUESTS ARE FEW AND FAR BETWEEN, BUT TEND TO COME FROM THE 55+ DEMOGRAPHIC.

### Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing CEO AND GENERAL MANAGER
Signature EUGENE C. WILLIAMS	Date (mm/dd/yyyy) 10/10/2008

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond

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**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**

# Federal Communications Commission

**FCC MB - CDBS Electronic Filing**  
**Account number: 652749**

**Description: KTWU 3RD QUARTER ACTIVITY REPORT**  
**Application Reference Number: 20081010AXH**  
**Successfully filed at Oct 10 2008 1:39PM**

**Based on the information supplied, no fee is required.**

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