

Federal Communications Commission Washington, D.C. 20554	Approved by OMB 3060-1115 (February 2009)	FOR FCC USE ONLY
<b>FCC 388</b> <b>DTV Quarterly Activity Station Report</b>		FOR COMMISSION USE ONLY FILE NO. BDERET-20090409ADH

Licensee WASHBURN UNIVERSITY OF TOPEKA		
Call Sign KTWU	Facility Id 70938	Previous Call Sign (if applicable)

Community of License			
City	State	County	Zip Code
TOPEKA	KS	SHAWNEE	66621 -

Nielsen DMA TOPEKA	World Wide Web Home Page Address KTWU.WASHBURN.EDU	Licensee Renewal Expiration Date (mm/dd/yyyy) 06/01/2014
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Channel Numbers: (Check the Channel Number(s) to which this form applies.)		
<input checked="" type="checkbox"/> Analog	11	
<input checked="" type="checkbox"/> Digital	23	

Report reflects information for quarter ending: 03/31/2009

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?  
 Option One (A and D)  Option Two (B and D)  Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option?	<input checked="" type="radio"/> Yes <input type="radio"/> No
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**Simulcasting:**

Are you simulcasting on your Analog channel and your primary Digital stream?	<input checked="" type="radio"/> Yes <input type="radio"/> No
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**Application Purpose:**

<input checked="" type="radio"/> DTV Education Report	
<input type="radio"/> Amendment	File Number -

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

### Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?	<input checked="" type="radio"/> Yes <input type="radio"/> No
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#### 30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.

Total number of 30 Minute Informational Programs	2
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## Comments:

KTWU AIRED "GET READY FOR DIGITAL" ON 1/18 AT 9:30PM. THIS PROGRAM WAS PRODUCED BY WETA, INCLUDES TIPS AND ADVICE FOR MAKING THE TRANSITION TO DIGITAL TV FROM NORM ABRAM AND KEVIN O'CONNOR OF "THIS OLD HOUSE."

ALSO, DTV NEWS FROM MARIA HINOJOSA ("NOW ON PBS").

KTWU ALSO AIRED "COUNTDOWN TO DIGITAL" ON 1/14 AT 9:00PM. THIS PROGRAM WAS PROVIDED BY THE NATIONAL ASSOCIATION OF BROADCASTERS WITH INTERNAL BREAK HOLES FOR COMMERCIAL STATIONS. AS A COMMERCIAL-FREE STATION, WE FILLED THE INTERNAL BREAK TIMES WITH A LOCAL MESSAGE FROM OUR GM REGARDING OUR LOCAL STATION INITIATIVES, ENDING WITH A CALL FOR ACTION AND ALSO PSA'S DIRECTED SOLELY TOWARDS THE DTV AWARENESS INITIATIVE IN ORDER TO SEAMLESSLY CONTINUE THE MESSAGE FOR THE FULL LENGTH OF THE PROGRAM.

**Section D (For all broadcasters)****Additional DTV On-air Initiatives - Last Quarter**

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.

Yes  No

## Comments:

JANUARY 8TH FROM 7PM - 8PM, JANUARY 22ND FROM 6PM - 7:30PM, JANUARY 25TH FROM 8PM - 9PM, AND FEBRUARY 2ND FROM 7PM - 8PM. DURING THE ABOVE-MENTIONED DATES/TIMES, WE CONDUCTED A PHONE BANK TO HELP ANSWER VIEWER QUESTIONS IN RELATION TO THE DIGITAL TRANSITION. WE SQUEEZED BACK REGULARLY SCHEDULED PROGRAMS ON OUR ANALOG SIGNAL AND SOLICITED VIEWERS TO CALL OUR 800#, WHERE WE HAD A TOTAL OF 8 STAFF MEMBERS AND VOLUNTEERS AVAILABLE TO TAKE CALLS AND ANSWER QUESTIONS.

**Station Website Additional Activity Related to the DTV Transition - Last Quarter**

Does your station have a Website?

Yes  No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.

Yes  No

## Comments:

WE CONTINUE TO PROVIDE A LINK TO WWW.DTV2009.GOV ON OUR HOMEPAGE, IN ADDITION TO A DIGITAL TELEVISION SUB-PAGE THAT GIVES A BRIEF OVERVIEW OF THE DIGITAL CONVERSION, INCLUDING INFORMATION ON THE COUPON PROGRAM. THE SUB-PAGE STILL INCLUDES A LINK TO THE COUPON PROGRAM AT WWW.DTV2009.GOV, AS WELL AS A LINK TO THE FCC WEBSITE, WWW.DTV.GOV. ON FEBRUARY 9TH, ONE WEEK PRIOR TO SHUTTING DOWN THE ANALOG SIGNAL, WE POSTED A BOLD DISCLAIMER ON THE HOME PAGE OF OUR WEBSITE INFORMING VIEWERS/WEB BROWSERS ABOUT THE FEBRUARY 17TH SHUTDOWN AND INCLUDING INFORMATION ON WAYS TO UPGRADE CURRENT EQUIPMENT, REMINDING VIEWERS TO PERFORM A CHANNEL RE-SCAN AND STATION CONTACT INFORMATION FOR FURTHER ASSISTANCE OR ANSWERS TO QUESTIONS RELATED TO DIGITAL TRANSITION.

**Additional DTV Outreach Efforts -- Last Quarter**

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

## Comments:

JANUARY 6TH, OTTAWA PUBLIC LIBRARY, OTTAWA, KANSAS (APPROX. 15 ATTENDED)

JANUARY 7TH, EMPORIA AMERICAN LEGION, EMPORIA, KANSAS (APPROX. 50 ATTENDED)

JANURAY 14TH, FT. SCOTT COMMUNITY COLLEGE, FT. SCOTT, KANSAS (APPROX 12 ATTENDED)

FEBRUARY 23RD, KANSAS STATE UNIVERSITY, MANHATTAN, KANSAS (APPROX. 175 ATTENDED)

ALSO CONDUCTED ONE RADIO AND ONE NEWSPAPER INTERVIEW IN ADDITION TO THE PRESENTATION.

 Community Events

## Comments:

 Other (describe)

## Comments:

FOLLOWING THE SHUT-DOWN OF THE STATION'S ANALOG SIGNAL AT MIDNIGHT ON FEBRUARY 17TH, KTWU STAFF AND VOLUNTEERS OPERATED A PHONE BANK TO HELP ASSIST VIEWERS THROUGH THE TRANSITION. THE PHONE BANK WAS AVAILABLE FOR PHONE CALLS ON FEBRUARY 18TH, 6AM - 10PM; FEBRUARY 19TH, 8AM - 8PM, AND FEBRUARY 20TH, 8AM - 3PM. FIELDDED A TOTAL OF 700+ PHONE CALLS OVER THE COURSE OF THREE DAYS.

WE ALSO SET UP A WALK-IN CENTER IN KTWU'S FRONT LOBBY FROM FEBRUARY 18TH - MARCH 31ST TO ASSIST VIEWERS WITH HOW TO CONNECT THE CONVERTOR BOX AND ANTENNA. WE HAD SEVERAL MODELS OF CONVERTOR BOXES AND ANTENNAS AVAILABLE FOR PEOPLE TO SEE AND EXPERIMENT WITH.

ON SEVERAL DIFFERENT OCCASIONS OUR DIGITAL ASSISTANT WENT OUT TO INDIVIDUAL HOMES AND PROVIDED MINIMUM ASSISTANCE TO VIEWERS HAVING TROUBLE WITH EQUIPMENT, CONNECTIONS, AND ANTENNA POSITION.

**This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.**

## Comments:

DECEMBER 30TH - JANUARY 29TH, KTWU RAN ON-AIR SPOTS INFORMING VIEWERS THAT THE STATION'S SIGNAL POWER WOULD BE REDUCED ON JANUARY 29TH. 24-HOURS PRIOR, KTWU RAN A CRAWL EVERY 30 MINUTES INFORMING VIEWERS THAT THE STATION WOULD BE REDUCING THE STATION'S POWER ON JANUARY 29TH.

FROM JANUARY 20TH - FEBRUARY 17TH, KTWU RAN ON-AIR DISCLAIMERS INFORMING VIEWERS THAT THE STATION WOULD BE TERMINATING THE ANALOG SIGNAL AT 10PM ON FEBRUARY 17TH. FROM FEBRUARY 16TH AT 6PM - FEBRUARY 17TH AT 10PM, KTWU RAN A CRAWL EVERY 30 MINUTES INFORMING VIEWERS THAT THE STATION WOULD BE TERMINATING THE ANALOG SIGNAL ON FEBRUARY 17TH AT 10PM.

**Station Certification**

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing

Typed or Printed Title of Person Signing  
CEO AND GENERAL MANAGER

Signature EUGENE C. WILLIAMS	Date (mm/dd/yyyy) 04/09/2009
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WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

**FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT**

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D. C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**

# **Federal Communications Commission**

**FCC MB - CDBS Electronic Filing**  
**Account number: 652749**

**Description: KTWU APRIL 2009 DTV EDUCATION REPORT**  
**Application Reference Number: 20090409ADH**  
**Successfully filed at Apr 9 2009 11:51AM**

**Based on the information supplied, no fee is required.**

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