

KTWU Digital Outreach Campaign Assistant (Student position)

KTWU-TV, local public television, is seeking one exceptional student to be a part of our staff during a very exciting time!

We are seeking an outstanding student who is willing to be trained to assist the professional staff in reaching out to our viewers, to educate them to what they must do to be ready for the country's switch to digital broadcasting. This change will occur across the nation on February 17, 2009.

The successful candidate must be gregarious, self-motivated and able to work both individually and as part of a team. Additionally, because of the training that will be necessary to be successful in this position, the expectation will be that this student will be available to begin work on June 1, 2008 and will commit to remain in this position throughout the appointment until March 15, 2009.

Position Description

The person in this position will work both autonomously and collaboratively under the supervision of the KTWU professional staff. This person will be involved in efforts to provide educational outreach to station viewers and the public related to the impending transition of the station to digital broadcasting.

Specific areas of responsibility will be related to:

- \*Preparing educational materials to be used with groups and individuals
  - \*Preparing for and assisting with station digital outreach events
  - \*Working with staff on screening and preparation of on-air spots and programming related to digital.
  - \*Providing one-to-one customer service (i.e. answering viewer questions related to digital conversion.)
  - \*Occasional other duties , as necessary.
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Compensation

\$8.00 per hour for 15 hours each week/June 1, 2008 through March 15, 2009

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How To Apply: To apply for this position, please send a letter of application to:

Eugene Williams, General Manager, KTWU-TV, 1700 College, Topeka, Kansas 66621-1100

Please also provide:

- \*A resume
- \*Names and contact information for 3 references
- \*A short, written document answering the following:
  - 1) Give three examples of your leadership skills
  - 2) Explain from your own perspective what the concept of critical thinking means to you.

