

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO. -20080710AEU	
Licensee WASHBURN UNIVERSITY OF TOPEKA					
Call Sign KTWU		Facility Id 70938		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
TOPEKA		KS	SHAWNEE		66621 -
Nielsen DMA TOPEKA		World Wide Web Home Page Address KTWU.WASHBURN.EDU		Licensee Renewal Expiration Date (mm/dd/yyyy) 06/01/2014	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	11				
<input checked="" type="checkbox"/> Digital	23				
Report reflects information for quarter ending: 06/30/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input checked="" type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).	
Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?	<input checked="" type="radio"/> Yes <input type="radio"/> No
30 Minute Educational Programs - Last Quarter	
How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.	
Total number of 30 Minute Informational Programs 1	
Comments: KTWU AIRED COUNTDOWN TO DIGITAL ON JUNE 18, 2008 AT 7:00 PM. THIS PROGRAM WAS PROVIDED BY THE NATIONAL ASSOCIATION OF BROADCASTERS WITH INTERNAL BREAKS INCLUDED FOR	

COMMERCIAL STATIONS. AS A COMMERCIAL-FREE STATION, WE FILLED THE INTERNAL BREAK TIMES WITH A LOCAL MESSAGE FROM OUR GM REGARDING OUR LOCAL STATION INITIATIVES, ENDING WITH A CALL FOR ACTION AND ALSO PSA'S PROVIDED BY PBS IN ORDER TO SEAMLESSLY CONTINUE THE DTV MESSAGE FOR THE FULL LENGTH OF THE PROGRAM.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input type="radio"/> Yes <input checked="" type="radio"/> No
Comments:	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: WE ARE CURRENTLY CARRYING A LINK TO WWW.DTV2009.GOV ON OUR HOMEPAGE, IN ADDITION TO A DIGITAL TELEVISION SUB-PAGE THAT GIVES A BRIEF OVERVIEW OF THE DIGITAL CONVERSION, INCLUDING COUPON REQUIREMENTS. THE SUB-PAGE INCLUDES A LINK TO THE COUPON PROGRAM AT WWW.DTV2009.GOV, AS WELL AS A LINK TO THE FCC WEBSITE, WWW.DTV.GOV. DURING THE 2ND QUARTER WE PUT A DIRECT LINK TO THE COUPON PROGRAM AT WWW.DTV2009.GOV ON OUR HOMEPAGE AND ADDED A NEW LINK THAT INFORMS BROWSERS OF SCHEDULED OUTREACH EFFORTS THROUGHOUT THE KTWU VIEWING AREA.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements	
Comments: APRIL 4, 2008 - PRESENTATION FOR LEADERSHIP GREATER TOPEKA CLASS OF 2008 (41 ATTENDED) APRIL 11, 2008 - PRESENTATION FOR KANSAS STATE DEPARTMENT OF EDUCATION/CURRICULUM DIRECTORS ORGANIZATION (135 ATTENDED) APRIL 24, 2008 - PRESENTATION DURING THE PRODUCERS CLUB TRIP (40 ATTENDED) APRIL 28, 2008 - PRESENTATION FOR KTWU VOLUNTEERS (16 ATTENDED) MAY 23, 2008 - PRESENTATION FOR WASHBURN UNIVERSITY VICE PRESIDENTS AND AREA DIRECTORS (20 ATTENDED) JUNE 5, 2008 - PRESENTATION FOR VALLEY FALLS ROTARY CLUB (18 ATTENDED) JUNE 11, 2008 - PRESENTION FOR TOPEKA WEST ROTARY CLUB (20 ATTENDED) JUNE 11, 2008 - PRESENTATION AT SENECA PUBLIC LIBRARY (2 ATTENDED) JUNE 12, 2008 - PRESENTATION AT ROLLING HILLS LIBRARY IN ST. JOSEPH, MO (35 ATTENDED) JUNE 13, 2008 - PRESENTATION FOR LOCAL ROTARY CLUB BREAKFAST (60 ATTENDED) JUNE 24, 2008 - PRESENTATION FOR KTWU COMMUNITY ADVISORY COMMITTEE (12 ATTENDED)	
<input checked="" type="checkbox"/> Community Events	

Comments: APRIL 1, 2008 - HOSTED A BOOTH AT THE WASHBURN UNIVERSITY TECHNOLOGY FAIR; ONE-ON-ONE INFORMATIONALS AND DEMONSTRATIONS (APPROXIMATELY 50 ATTENDED)
<input checked="" type="checkbox"/> Other (describe) Comments: RECEIVED STIPEND FOR AND HIRED A DIGITAL OUTREACH ASSISTANT TO ASSIST WITH STATION OUTREACH EFFORTS.
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.
Comments:

Station Certification I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing CEO AND GENERAL MANAGER
Signature EUGENE C. WILLIAMS	Date (mm/dd/yyyy) 07/10/2008

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

Federal Communications Commission

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Description: KTWU 2ND QUARTER ACTIVITY REPORT
Application Reference Number: 20080710AEU
Successfully filed at Jul 10 2008 12:03PM

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